

## Welcome to the Clintcast Blog

### Let's talk about healthcare and your exciting role in it!

- [home](#)
- [tags](#)
- [search](#)
- [feed](#)

#### [New supplemental articles available on Clintcast.com](#)

Posted by: [admin](#) in [podcast](#) , [Clintcast](#) , [Articles](#) on May 29, 2009

Part of what makes the Internet such a great way to communicate information is its ability to connect to additional, related information. We can often follow a topic further to a great depth limited solely by our available time and motivation. Along this line, sometimes 10-12 minutes in a podcast episode regarding a particular topic is not enough to cover concepts as completely as desired.

Thankfully, the web provides lots of ways to provide additional content, in varied forms, to supplement other content and further extend knowledge. Here at Clintcast.com, you can find [supplemental articles in the Clintcast Articles page](#) that relate to and extend many of the topics addressed in the podcasts. Likewise, the Forums provide an excellent way to socially draw upon your fellow Care Crowd members to glean more insights about these ideas and strategies, especially in real-world implementation. Be sure to check out these additional resources to more fully investigate the issues discussed in the podcasts. Better still, share them with others while adding your knowledge and experience to the package!

[Comment \(0\)](#)

---

#### [In the News](#)

Posted by: [admin](#) in [magazine](#) , [Long-Term Living](#) , [Gary Tetz](#) , [economy](#) on May 5, 2009

This April, I was interviewed in an article by Gary Tetz in Long-Term Living magazine. It is a fun, yet engaging article in which we discuss the current economic state and its effects on the healthcare profession, the opportunities that are presenting themselves as a result as well as tips for weathering this economic storm. I encourage you to give it a read! If you do not

subscribe to the magazine, you can [find the article online](#) as well. Enjoy!

If you have additional thoughts/comments about the article, please share! Add your comments below! Thanks!

[Comment \(0\)](#)

---

## [Mystery Shopping](#)

Posted by: [admin](#) in [Mystery Shopping](#) , [Forum](#) on Mar 26, 2009

In today's (3/26/09) podcast episode, the concept of Mystery Shops is discussed. This is a great tool in helping you see areas and opportunities for growth in your organization in a clear-cut, measurable and unbiased way. In supplement to this episode, an article entitled [Leveraging the Value of Mystery Shopping](#) has been put on the [Clintcast.com](#) website to further elaborate on this powerful and insightful process. If you have utilized this concept in your own organization, we would love to hear your thoughts and outcomes! You can add your comments here on the blog entry or share them in the [Clintcast forums](#) ! Either way, please let us know how Mystery Shopping has impacted your effectiveness!

[Comment \(0\)](#)

## [Spring is in the air](#)

Posted by: [admin](#) in [social-media](#) , [Forum](#) , [Clintcast](#) , [Clint's Care Crowd](#) on Mar 4, 2009

Spring is in the air and alive with growth!

Likewise, the Clintcast website itself is growing like mad. Several new features have been added lately to make the site even more user-friendly and to facilitate the interaction of our Care Crowd community. We are building a home for healthcare professionals worldwide to come together, to learn from each other and to share ideas to make healthcare as successful as possible.

Have you visited the new [Clintcast Forums](#) yet? More importantly, have you participated yet? We can craft a tremendous home for this community, but it is all for naught without your interaction

-so don't be shy and let your voice be heard!

This venture won't succeed without you! You can start simple - when in doubt, ask a question. No one has all the answers, yet everyone has at least one question, even if it is simply a call for ideas. Let them fly - we're here to help each other!

As we grow this community, additional social-media functionality will be added to the site to enable even more rich interaction at a deeper, individual level. In short, the seed is planted, the ground is fertile and the conditions are ready for explosive growth! Start joining in today to help make this community as strong and vibrant with new energy as the coming Spring!

[Comment \(0\)](#)

---

[Welcome to the first Clintcast Blog post](#)

Posted by: [admin](#) in [healthcare](#) , [contest](#) , [Clintcast](#) , [Clint's Care Crowd](#) on Feb 19, 2009

We're continually adding new features and improvements to the Clintcast website. There may be growing pains along the way, but our goal is to forge a strong online community, **Clint's Care Crowd** , dedicated to positive growth and excellence in the healthcare profession!

As we introduce new features and tools to the website, we appreciate your assistance in **actively building this community.**

*Share your knowledge with others, so we can all work together towards improving healthcare in a connected and consistent manner*

. Go to the

[Tell A Friend](#)

page to enter email addresses of others who you believe will benefit from this FREE treasure trove of information, techniques and actionable ideas. Click

*Send Recommendation*

. It's that easy! Better yet, follow through with a phone call to make sure your invitees received their emails and to further enlighten them about Clintcast. Give them a quick lesson on listening to the podcasts. You'll make their day!

Remember, we are currently running a contest through February 28 for members using the [Tell A Friend](#)

feature to recruit others.

***Be the lucky winner and we'll mail you a Goodie Box/Grab Bag!***

Likewise, use the [Give Feedback](#) page to comment on what you like most about Clintcast and being a member of the Clint Care Crowd. Comments sent to us by

*March 15, 2009*

will be considered to win '

**No BMG**

' (

*No Bellyaching, Moaning and Groaning*

)

**mugs**

for their entire team/department/unit, office (maximum 25 mugs).

[Comment \(1\)](#)

---